

FOR IMMEDIATE RELEASE

Partnership Program Developed by Ahern and Associates Lightens the Load for Trucking Companies

Exclusive partnership program allows trucking companies to increase cash flow by streamlining operations and slashing operating costs.

Phoenix, AZ, June 22, 2009—Being the life blood of America is more difficult today than it's ever been. Owners of trucking companies are eternally battling increased restrictions, regulations, escalating fuel costs and hefty insurance deposits; all of which put a stranglehold on cash flow.

Recognizing the need to assist companies struggling with managing cash flow, the trucking and logistics consulting firm of Ahern and Associates has developed a unique partnership program that provides many useful benefits to trucking companies. Included within the program are automobile and cargo insurance, fuel cards, receivables financing and access to additional trucks. To aid with streamlining day to day operations, Ahern's partnership program also provides credit checks on customers and provides direction to the DOT and all accompanying log audits which, in turn, helps shift focus back to running the business.

One of the greatest benefits to carriers enrolled in the program is the provision of cargo, automobile and worker's compensation insurance. This allows the trucking company to avoid the 25-30% insurance deposits required which often ties up cash that can be utilized elsewhere. Ahern and Associates' partnership program also helps off-set rising fuel costs by providing a fuel card which permits carriers to effectively deal with fuel vendors who demand payment immediately or shortly thereafter and have fuel costs taken out at the settlements at the end of the week, further freeing up cash.

Ahern's partnership program also offers trucking companies the option to set up their own brokerage operation without the high upfront costs associated with start up. The program gives carriers access to 32 agents across the United States that can be used as sales representatives to help load trucks in addition to over 12,000 approved truck carriers in the system. Participants in the program can also take advantage of an extensive network of customers on a national basis as well as a staff of professionals that will assist the partner in cross selling his customer base.

For example, if a trucking company primarily hauls van freight, they can now solicit their customers for flatbed, refrigerated or intermodal freight. Furthermore, the partner will pay the trucking company, the carrier and then extend terms on receivables.

Ahern's partnership program has had tremendous success says A.W. Ahern, CEO of Ahern and Associates, "This unique approach to cash flow management has proven to be an extremely effective program that truly helps companies stay focused on daily operations. Our partnership program eases cash flow restrictions and provides smaller carrier lines the tools necessary to stay competitive in today's trucking industry."

About Ahern and Associates:

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability. For more information, please call 602-242-1030 or visit www.Ahern-Ltd.com .

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