

FOR IMMEDIATE RELEASE

Ahern & Associates Introduces Business Management Newsletter to Trucking and Logistics Industries; Complements Popular Ahern Advisory Podcast

Insightful, weekly newsletter aimed at aiding struggling trucking and logistics companies by providing expert advice on sound management principles and ethics in business.

Phoenix, AZ — Ahern & Associates introduces its own form of stimulus to the transportation industry in the form of a digitally distributed newsletter; enlightening business owners with straight forward, industry relevant information and addressing the many issues that can have an effect on transports in a down economy.

Often published as part of an on-going series, nationally published author, Andy Ahern tackles numerous, strategic business building topics including: sales and marketing, successor planning, DOT regulations and economic forecasting.

Examining a broad spectrum of issues critical to the success of any sized business, Ahern's newsletter seeks to establish a point of reference for trucking and logistics companies who want to capitalize on the industry's recent re-emergence. And judging from the feedback Ahern has received, he's definitely hitting the mark.

"We've had tremendous positive feedback from our newsletter subscribers within the industry who have often thanked us for the timely content it delivers free of charge," Explains Andy Ahern, CEO of Ahern & Associates, Ltd.

Ahern's newsletter is a natural complement to his popular "Ahern Advisory" weekly podcast where Ahern broadcasts his thoughts on current topics pertaining to the transportation industry. Both Ahern's weekly newsletter and the Ahern Advisory podcast can be subscribed to and viewed at <http://www.Ahern-Ltd.com>

About Ahern & Associates, Ltd.:

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability. For more information, please call 602-242-1030 or visit <http://www.Ahern-Ltd.com>

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