

FOR IMMEDIATE RELEASE

Ahern and Associates Launches New Trucking Company Crisis Hotline

Trucking consulting firm introduces new service aimed at providing viability options to distressed trucking and logistics companies.

Phoenix, AZ, October 12, 2010—Having rehabilitated in excess of 200 trucking and logistics companies over the past 23 years, the transportation management firm of Ahern and Associates, Ltd. has set up a free crisis hotline where owners of trucking companies hit hard by the economy can receive a complimentary one hour consultation.

Manned by experienced auditors, many of whom are ex-presidents and CEO's of trucking and logistics companies, the new hotline provides callers with exclusive access to high level talent and advice that they could not obtain elsewhere.

Most economists agree that the recent economy has had an especially adverse effect on the transportation industry as a whole. Ahern's new hotline will provide some initial guidance to afflicted owners of trucking or logistics companies who are experiencing problems with the following issues:

- Cash flow management
- Receivable financing
- Too many empty miles
- Low revenue per mile
- Violations of bank covenants
- 940 and 941 tax liabilities
- Delinquent equipment payments

While not business brokers, Ahern and Associates has had a hand in selling over 300 companies and has provided trucking company owners with valuable advice on either salvaging their current operations by returning to profitability or preparing the company for sale.

Ahern and Associates' CEO, Andy Ahern has intimate knowledge of the emotional and financial rollercoaster that many business owners experience in today's climate and feels this is a way for him to provide some relief and give back to his industry. "I know there are a lot of trucking companies out there who are really struggling and feel they have nowhere to turn outside of bankruptcy. That's simply not the case as we've helped dozens of companies right the ship--we urge you to give us a call, you're not alone."

To receive a complimentary one hour consultation from one of Ahern's skilled auditors, please call

602-242-1030 Ext. 201 Monday through Friday 8a.m. to 4 p.m. PST.

About Ahern & Associates, Ltd.:

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability. For more information, please call 602-242-1030 or visit <http://www.Ahern-Ltd.com>

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