

FOR IMMEDIATE RELEASE

## ***Trucking Consultant, Andy Ahern of Ahern and Associates, Ltd. is Engaged by Plains Transportation to Improve Operating Efficiency***

*Ahern and Associates works with Plains Transportation, Inc. to improve overall operating efficiency, customer profitability and assist Plains in their long term growth strategy.*

Phoenix, AZ, January 24, 2011--Utilizing the breath of his knowledge in the trucking and logistics industries, Andy Ahern, CEO of Ahern & Associates recently completed a consulting assignment for Plains Transportation, Inc., positioning them to thrive for years to come. Ahern was engaged by Jane Gripp, President of Plains Transportation to aide then in improving their operating efficiency and increase their overall net profits. Plains Transportation is a very successful refrigerated carrier based out of Amarillo, Texas with more than 175 units operating throughout the 48 contiguous states.

Gripp engaged Ahern and his skilled team of advisors who are comprised of Ex-Presidents and CEO's of trucking companies to apply their real world knowledge base and make a dramatic impact on how Plains Transportation would manage their day-to-day operations in the future. Plains also engaged Ahern to determine which customers best affect their bottom line, going forward.

Focusing on their core business, Ahern and his staff performed a thorough analysis of Plains' operating systems, existing customer base and employees and streamlined their operations for maximum efficiency and profitability – even improving average revenue per mile.

"I did my due diligence and had heard of (Ahern's) firm in only high regard for their services... the consultants assigned to review our overall company processes, overhead and financials where superb," explains Gripp. "We are a better company because of (Ahern) and his staff... I am excited about our next journey together... I feel that I have a lifelong friend in (Ahern)"

"It is always a privilege to work with a company like Plains, who has served the needs of our Nation for over 40yrs, and has the foresight to allow an outside entity to properly prepare them for the next 40yrs of service," explained Ahern.

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