



## **Trucking & Logistics Analysts, Ahern and Associates Names Keynote Speakers for Upcoming Transportation Conference**

*Strong lineup of keynote speakers ensures success of second annual transportation conference.*

Phoenix, AZ ([PRWEB](#)) August 31, 2011 -- Ahern and Associates, North America's leading [trucking and logistics acquisition](#) firm, has recently named the 2011 lineup of keynote speakers for their upcoming transportation conference in Chicago. The free conference, which is to be held September 23rd, promises to address the many issues which are adversely affecting owners of trucking and logistics companies as well as the changing landscape in transportation.

Topics of this year's event include:

- The state of capital markets in logistics
- Getting your company ready to sell or recapitalize: Infrastructure due diligence and what are the red flags.
- The regulatory landscape: What the flurry of government activity means for transportation and logistics.
- What people are buying and why (in transportation).
- What are the pricing trends and where else you should look.

In addition, attendees of the conference:

- Will obtain keen insights regarding the capital markets as well as practical tips on mergers, acquisitions, recapitalization and restructuring in the world of transportation.
- Receive the most up-to-date analyses and forecasts concerning regulatory changes including CSA, EOBR's, hours of service, independent contractors and more.
- Get the inside track on how to make your transportation and logistics operation more profitable and attractive for sale or refinancing or just grow organically through acquisition.
- Engage in excellent networking opportunities with industry leaders and corporate finance experts.
- Learn from both strategic and financial investors as to what they look for when sizing up a target logistics company to purchase or provide growth capital.

Scheduled to deliver this valuable information at the conference are:

- Doug Waggoner, President of Echo Global Logistics—one of the nation's leading providers of technology enabled business outsourcing within the transportation industry.
- Joe Raker, Managing Partner of Greenbriar Equity Group, LLC—among the leading private equity groups in the country.
- Kevin McAllister, Principal, Sterling Partners—one of the nation's most well known private equity firms specializing in purchases of companies with enterprise values of \$25MM - \$150MM.
- Michael Bloss, Sr. Vice President of Mergers and Acquisitions at Echo Global Logistics.
- Lane Kidd, President of the Arkansas Trucking Association.
- Dave Mitchell, Managing Partner of Transportation Resource Partners—a leading private equity firm investing in the transportation industry.

“We've got an outstanding lineup of guest speakers at our 2011 transportation conference—if you're an owner



of a transportation company and are either looking to grow or are just curious about what your company is worth, then this is a must-attend event for you,” explained Andy Ahern, CEO of Ahern and Associates, Ltd.

About Ahern & Associates, Ltd.:

Ahern and Associates is North America’s leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability. For more information, please call 602-242-1030 or visit <http://www.Ahern-Ltd.com>

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